



THE SERIES IN A NUTSHELL

12-year old Dipper Pines expected his summer to be just like any other--a typical binge of video game playing, popsicle eating, and YouTube surfing. His twin sister **Mabel** expected something similar--a non-stop montage of cat-sitting, romance-novel reading, and hours of listening to her favorite boy bands. Unfortunately, their parents had other plans. They shipped the kids up to get some fresh air and spend the summer with their **Great Uncle Stan in Gravity Falls, Oregon**. "Don't worry, it'll be fun!" Dipper & Mabel's parents reassured them. "Hopefully Uncle Stan isn't under house arrest any more!"

As it turns out, their **Great Uncle (Grunkle) Stan** is the black sheep of the family for a reason. A crusty old huckster, Stan runs and lives in "**The Mystery Shack**," a cheesy tourist trap which overcharges unlucky tourists for a glimpse at the world's crappiest 'museum of the unusual.' Suddenly, the kids are forced to share a room in the attic and spend all summer doing chores for their crazy uncle in a town with no internet connection or cell phone reception. The twins decide that the only way to survive the summer is to form a truce and vow to find fun, no matter what. Little do they know that although the shack itself is a tacky hoax, there is *indeed something very strange and supernatural about this new town.*



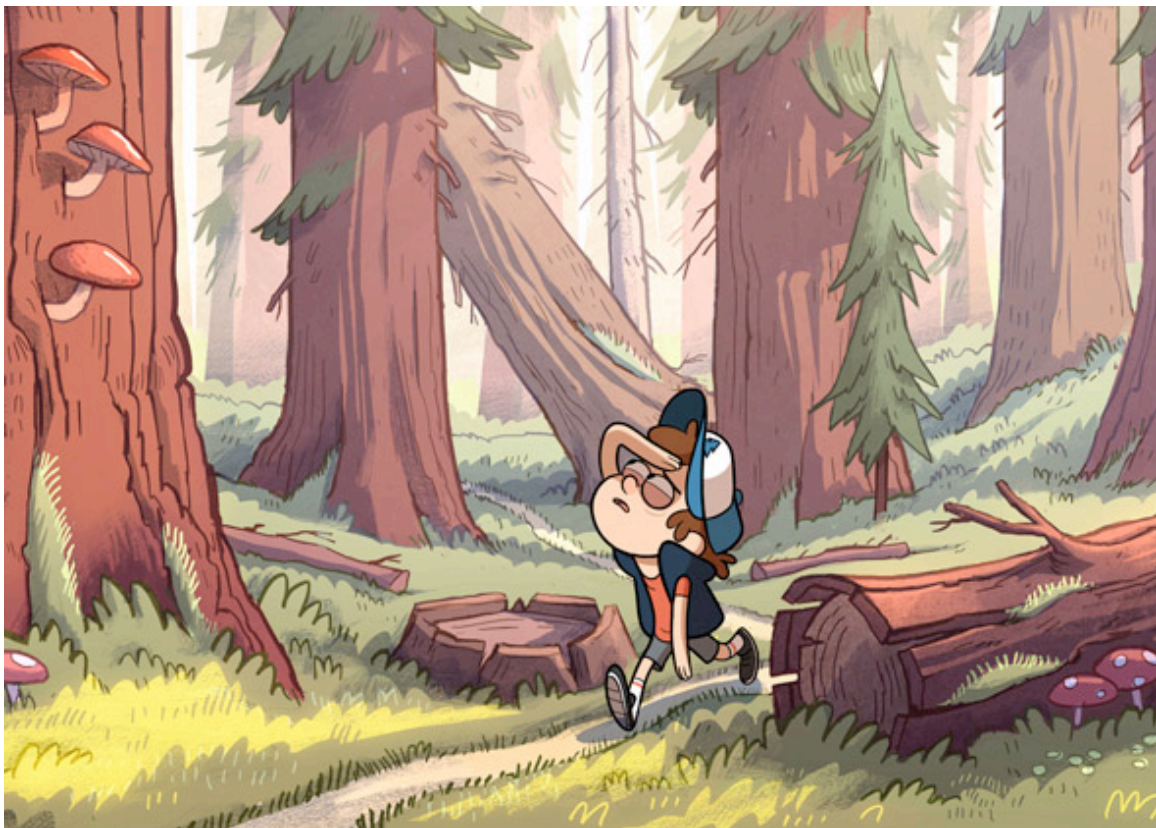
DIPPER

A Normal Kid in an Abnormal Town

Dipper is a **clever** and **relentlessly inventive** kid. He has **curiosity** and intelligence beyond his years, and tends to notice details others don't. This ability often comes in handy in Gravity Falls, but it also leads to Dipper constantly overthinking situations. Despite his tendency to overthink and over-plan, Dipper is easily **the most rational and sane character** in the show.

Unfortunately, he's 12, and his "**awkward years**" seem intent on sabotaging any chance he has of being taken seriously by anyone. Dipper is extremely anxious around girls, especially Wendy, who he has an enormous crush on.

On one of his first days in town, he found a **mysterious lost journal of town secrets**. Dipper will spend the summer unraveling these secrets. This will keep him incredibly busy as Gravity Falls has more secrets per square foot than any other place in the world.



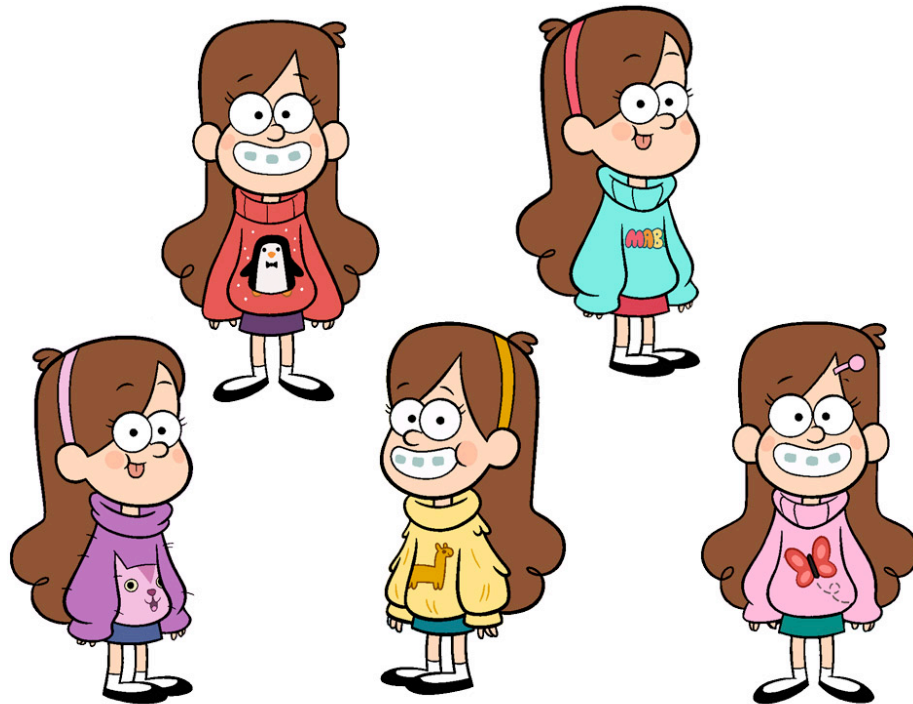
MABEL

A Daydreamy Goof-Off

The female half of the Pines twins, Mabel is an **energetic optimist** who **skips through life with a braces-filled smile and an assortment of the world's ugliest sweaters**. She loves boy bands, her pot-bellied pig Waddles, and **going with the flow**--even if the flow leads off a cliff.

Mabel is definitely the **more social** of the two. Her boy-craziness causes frequent and intense crushes that often end disastrously, and in Gravity Falls, can lead to some pretty strange situations. Despite all the town's weirdness, Mabel generally tries to make the best out of bad situations.

It's important to note that Mabel isn't just about knitting, cats, and scrapbooking--she is a very eccentric girl with lots of bizarre loves and interests. For example, when asked by her uncle to pick something out from the gift shop, she chose not a little plastic pony or a Hello Kitty backpack, but a grappling hook. This balance of strange and girly is one of the things that make Mabel the person she is.



GRUNKLE STAN

A Greedy Old Man

Stan is a **wily old con man**. He was a **washed up ex-salesman** who finally stumbled upon his greatest con when he created the “world famous” Mystery Shack.

Stan has something of a **split personality**. The public knows him as “Mr. Mystery,” an **enchantingly weird ringmaster with a flare for showmanship**. The kids know him as a **lying, lazy, money-obsessed bum who watches daytime TV in his boxers**. Both are true. Stan has never been in charge of kids before, and as a **summer caretaker he is disorganized, absent-minded, careless, and unfit to look after a turtle--let alone two twins**. He’s also a bit of a pathological liar, and the twins have a hard time separating Stan’s facts from Stan’s fictions (which is what makes him so good at his job).

Stan plays up every situation he’s in to his advantage. When he’s giving his tours, he pretends to be a lovable old man with a twinkle in his eye and a quarter in his ear. At home, he makes the kids do his chores and can be a real pain in the neck if disobeyed. Nonetheless, **somewhere in his dusty old prune of a heart, he does love the children** and would be mortified if anything bad happened to them.

Even though the kids think they have Stan pegged, there is more to him than meets the eye. It is revealed in the first episode that this grizzled old salesman is keeping a secret. What exactly that secret is, has yet to be revealed.





THE “MYSTERY SHACK”

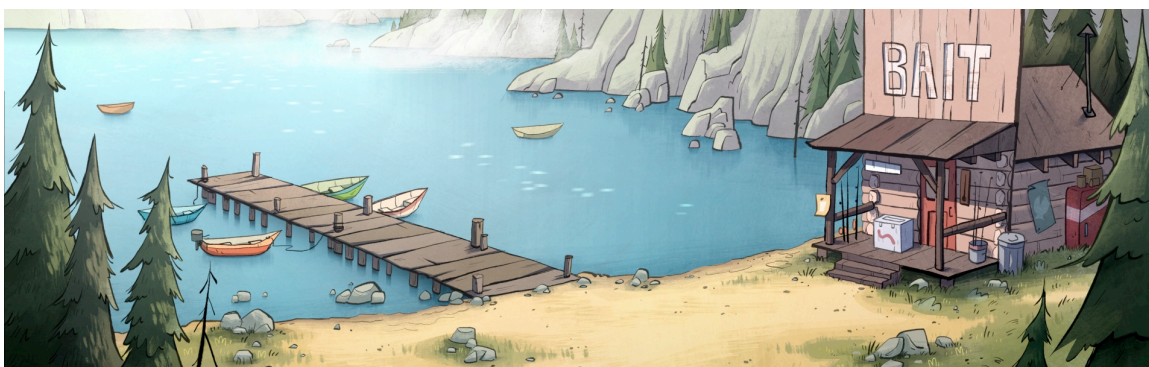
Stan runs & lives in the Gravity Falls Mystery Shack, a hokey tourist trap that claims to be a mind-bending parallel universe that defies the laws of physics. In reality, it's filled with questionable taxidermies, a wax museum that's mostly melted, and bumper stickers that say, "I got disoriented at the Gravity Falls Mystery Shack!" Despite the obvious fakeness of his run-down museum of oddities, it's one of the most famous establishments in the sleepy town of Gravity Falls, and tourists, despite all logic, are in complete awe of the shack's many "wonders." The kids sleep upstairs in the attic, and their uncle has lived in the shack for years. Ironically, Dipper and Mabel's "wacky" new home is actually the least mysterious part of the town, and most of their adventures happen right outside their door.





THE TOWN

A quaint little town dwarfed by a roaring waterfall and impossibly tall redwoods, Gravity Falls seems like a charming, if mostly inconsequential, dot on the Oregon state map. Their main industries are mining, logging, and mud flap manufacturing, and the town is generally peopled with ornery lumberjacks, six-fingered truckers, and other standard rustic rubes. Beneath this façade of wholesome American charm, however, lies a puzzling dark side--the forest is filled with gnomes, the lake has at least two monsters, there's a cave that seems to lead straight to the underworld and an arcade machine which could best be described as possessed. Most of the townsfolk don't notice these things, or if they do, they just laugh it off. However, to anyone daring and clever enough to explore it, Gravity Falls is a strange and wondrous place, as dark and adventurous as the depths of a 12-year-old's imagination.



THE BIG MYSTERY

Gravity Falls is not a “monster of the week” show. Although there will be plenty of gnomes and time travelers and giants to go around, the stars of the show are Dipper, Mabel, and Stan. The comedy and drama should stem from their relationships, wants, and personal quirks. Gravity Falls also differs from the “monster of the week” model in that there is an overarching mystery that will unfold over the course of the series. Dipper & Mabel’s destiny, their uncle’s shady past, Gideon’s true motivation, and why Gravity Falls has this Bermuda Triangle-like power are questions that will be answered--but only slowly, teased out through each season.

SIDE NOTE: Although every episode is meant to stand on its own as a funny, weird, and satisfying story, we do not hit the “reset” button every 21 minutes. This means that when a character gets a scar, or a building gets knocked down, or a relationship changes, it stays changed for the duration of the series. This also means that there will be several story lines that arc over the course of the season, which only pay off fully if you watch the episodes in order. For example, Robbie and Wendy begin dating early in the first season. In subsequent episodes, they remain a couple, and Dipper has to deal with the girl he loves going out with a jerk like Robbie, changing the characters’ relationship dynamics permanently.

JOURNAL #3

Journal #3 is the mysterious journal that Dipper finds discreetly hidden in the forest on one of his first days in Gravity Falls. This Journal was written by an unknown author; it reveals and guides Dipper towards the secrets of Gravity Falls. However, it is not a complete document or an answer book. Not only is it volume three of a larger set, but often pages are missing, words are smudged out, etc. It is an imperfect document that is handy, but not always reliable. Dipper sometimes uses it to get out of a jam, but not necessarily in every episode.

Who wrote Journal #3? Where is he or she? Where are the other Journals? What happens when you gain the knowledge of all volumes of the journal? All these questions have answers and will be revealed as the show progresses...



CO-WORKERS



Wendy

The unusually tall High School girl who works at the Gravity Falls gift shop part-time, Wendy is clever, brave, funny, and eccentric. She's quick to play a prank or break the rules if she thinks it will lead to a laugh or a fun adventure. The twins think she's impossibly cool, and would follow Wendy anywhere. Even when her and her teen friends break into an abandoned convenience store. Dipper harbors an innocent crush on Wendy and would do anything for her at the drop of a hat. The cost of hanging out with Wendy is that sometimes her jerky hipster boyfriend Robbie shows up and spoils their fun. Dipper can't imagine why in the world she would go out with a low-life poser like him--although he thinks it probably has something to do with the fact that he's in a band. Either way, Dipper is confident that one day Wendy will realize what a jerk Robbie is.

Soos

The portly, lovable man-child who works as a handyman at the Mystery Shack and lives with his grandma, Soos is a fun loving but gossip-obsessed blabbermouth with a weak moustache and love of telenovelas and action movies. Soos loves his job and the Mystery Shack (and admires his boss Stan) to an almost disturbing degree. He likes the twins and they like him back--although they find it a little weird that someone over 20 would be interested in tagging along on their adventures. Although his clumsiness and occasional weak grip on reality can be something of a liability, Soos is a hard worker and completely loyal to Stan and the kids. Stan is often annoyed by Soos, but doesn't have the heart to fire him. Soos is also an excellent resource for the kids, since he is technically an adult and can thus drive them around in his pick-up truck. Unlike Grunkle Stan, he tends to see the paranormal weirdness of the town--but no one believes anything he says anyway.



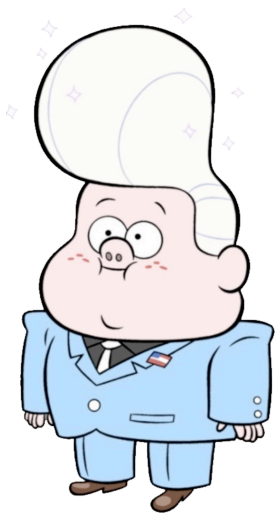
ANTAGONISTS

Robbie

Wendy's self-centered, juvenile boyfriend, Robbie tends to bust into the Mystery Shack with a cocky swagger whenever Dipper manages to score some alone time with Wendy. A self-styled "graffiti artist," Robbie tags the surrounding stores with his trademark image of a rebellious mushroom cloud (which most in the area think is a muffin). He's also the lead singer of "Robbie V & The Tombstones," a band in which he emotionally whines lyrics about Facebook and loneliness over generic overdriven guitar riffs. As the son of a cemetery director, Robbie likes to pretend that he's deep and tortured, although in reality his home life is embarrassingly pampered. Dipper is immensely skeptical of Robbie, suspecting him to either be a Satanist or vampire, but he's most likely just a garden-variety jerk-wad.



Lil' Gideon



The pudgy child psychic whose visions have put him on public television and radio, Lil' Gideon Gleeful is hands down the most famous and respected member of the Gravity Falls community. At his "Tent of Telepathy," he claims to be able to read minds, predict the future, and talk to the dead. In reality, his only "powers" are charisma and a lethal amount of hair gel. A brilliant businessman, Gideon's #1 goal is to take over his competition (The Mystery Shack) to presumably bulldoze it and expand his Tent of Telepathy empire. Gideon fights dirty--he can often be found putting sugar in Stan's gas tank, painting over his road signs, or petitioning Town Hall to have the Mystery Shack shut down (pretending that his psychic powers have alerted him to its "sinister effects on the town"). Gideon also has a creepy intense crush on Mabel and isn't afraid to show it, despite the fact that she's seriously weirded out by him. Dipper (always one to protect Mabel) often steps in and tells Gideon to back off, which has put Dipper on Gideon's enemies list. Gideon is in constant competition with Stan and the kids, often in small and petty ways. But even though he may seem small and insignificant, Gideon has some big, sinister plans for the town that will be revealed as the seasons go on.



Pacifica Northwest

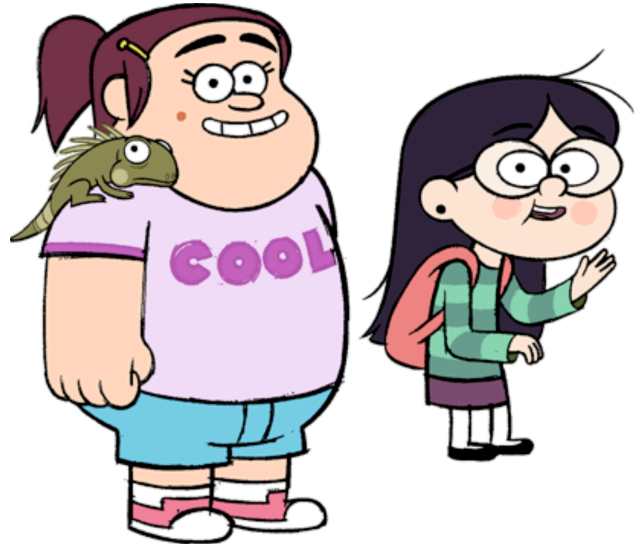
Pacifica is Mabel's local rival. She first met Mabel when Pacifica was making fun of Mabel's new friends (Candy and Grenda) at a party. Pacifica is a member of the Northwest family, the richest and most respected family in Gravity Falls. She is very self-serving and arrogant, and hides these traits under an extremely thin veneer of smiles and pleasantries that anyone could see through. Pacifica can't stand Mabel's free spirited nature and sense of humor, so she does whatever she can to knock Mabel down a peg. Pacifica has a way of hitting you where it hurts, but Mabel usually smiles and jokes her way through these insults.



FRIENDS & TOWNSFOLK

Candy & Grenda

Candy and Grenda are Mabel's best friends. Candy Chiu is a half-Korean/half-Chinese girl who is very smart, but is usually silent and enjoys creating playful chaos. Grenda has a manly voice and often keeps an iguana on her shoulder as a pet. Even though she screams a lot and is prone to rage, Grenda's an incredibly loyal friend. Candy and Grenda were the local outcast weirdo girls before Mabel came to town, but have since found strength in their new friendship with Mabel.



Old Man McGuckett

Old Man McGuckett is one of the many townsfolk of Gravity Falls. He's a local hillbilly who lives at the dump and spends his days either dancing jigs, playing at hoe downs, or inventing deadly robots. (Seriously.) He's a local wild card that always seems to pop up out of the blue to do something insane.



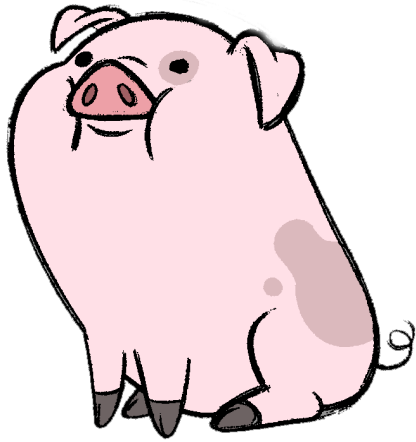
“MANLY DAN” Corduroy

An emotionally unstable lumberjack, Manly Dan doesn't cut down trees because it's his job, he cuts down trees because HE HATES TREES. We learn at some point in the future that Manly Dan is Wendy's father. He assumes Wendy will join the family lumber-jacking business once she grows out of her rebellious phase, but Wendy has bigger plans than cutting down trees in Gravity Falls for the rest of her life.

Sheriff Blubs & Deputy Durland

Sheriff Blubs and Deputy Durland are the local law enforcement in Gravity Falls and are BFFs for life. They *should* be the authorities on honor and duty in town, but instead act like a couple of third graders. They'd rather roll out their nap mats and have a juice box than respond to an urgent radio call. Blubs is significantly smarter than Durland, but he doesn't let it affect their friendship. In fact, the dumber Durland acts, the more Blubs seems to cherish their relationship. They are extremely quick to deem any police case “unsolvable,” as well as being quick to mock anyone (i.e. Dipper) who thinks they can solve a crime themselves.





Waddles

Waddles is a pig Mabel won at the fair in the middle of the first season. She loves it more than life itself. Waddles, in return, loves apple cores. Waddles spends most of his day sleeping, eating, and gnawing on random objects. He has no human characteristics whatsoever. The pig drives Stan nuts and he would kick it out of the house in a heartbeat, except Mabel would probably hate him forever if he did.

Lazy Susan

A vacant, wall-eyed waitress who is just so darn chipper she doesn't even notice she's pouring hot coffee on your leg. Susan's not quite sure where she is or how she got here, but she's glad to be here just the same.



Gompers

The local goat. If you visit the Mystery Shack, he will chew on you.

SAMPLE EPISODES

1) Tourist Trapped

It's only three days into the Pines twins' summer vacation in Gravity Falls, and Mabel already has a boyfriend. Meanwhile, Dipper finds a mysterious secret journal in the forest, leading him to believe Gravity Falls is filled with secrets beyond human understanding. Later, when Mabel introduces Norman to the family, Dipper can't believe that he looks and acts exactly like the zombie he just read about in his new journal. Dipper has to save his sister from her new boyfriend before he eats her brain!

2) Legend of the Gobblewonker

When Grunkle Stan tries to take Mabel and Dipper fishing at the lake, they leave him to go on a hunt to find a legendary lake monster (The "Gobblewonker") to win a photo contest. This leads them on an adventure that includes 23 disposable cameras, a human-sized hamster ball, cavorting beavers, and a gigantic, terrifying lake monster. When they finally capture the monster, things get weirder than ever!

3) Fight Fighters

When Wendy is out of town, Dipper and Robbie's feud reaches a boiling point! Robbie challenges Dipper to a fight, so Dipper naturally hides out at the local arcade. (Naturally? Arcade?) There he uses a secret code to bring his favorite fighting game brawler, Rumble McSkirmish, to life. Dipper takes the giant pixelated videogame character to the fight as a bodyguard, but is unprepared when Rumble goes nuts, trying to kill Robbie and destroy the town in the process!

4) Boyz Crazy

When Mabel, Candy, and Grenda go backstage at their favorite boy band's (Sev'ral Timez) concert, they discover what Dipper had always suspected was true--all Mabel's favorite boy bands are LITERALLY clones of each other! It's up to Mabel to rescue the clones, but it's not easy hiding them all in her room from their evil producer. Mabel eventually comes to treat the boys like her pets. Meanwhile, Dipper tries to prove to Wendy once and for all that Robbie is up to no good by playing one of his albums backwards to scour for hidden messages. What Dipper discovers is even more terrible than he could have imagined...

5) The Land Before Swine

When Mabel's pig, Waddles, eats Stan's latest Mystery Shack attraction, Stan gets fed up with the pig once and for all. He decides to keep it outside from now on (despite Mabel's desperate protests). Meanwhile, Dipper hunts a local monster that tore the roof off a police car. When a Pterodactyl swoops down and picks up Waddles to feed its young, Dipper gets an answer to his question--and Grunkle Stan gets a huge guilt trip. Mabel is devastated, but is sure she'll find Waddles safe and sound. Soos wants to come along too, just to display his dinosaur knowledge (even though he thinks it's pronounced "puh-teradactyl"). Stan, Mabel, Dipper, and Soos have to travel through a land lost in time to find the creature's nest, and Stan ultimately has to decide whether to save his own hide...or the pig's.



A Screenshot from "Legend of The Gobblewonker."

GRAVITY FALLS

Is

- A Character Comedy
- About Kids
- About Growing Up
- About Family
- Full of Surprises
- Spooky
- Positive & Heartfelt
- Contemporary
- In the Pacific Northwest

Is Not

- A “Monster of the Week” Show
- Cliche
- Mean Spirited
- A “Mystery” Show
- A Pure “Action Show”
- A “Magic Twins” Show
- Sappy or Melodramatic
- Driven by Pop Culture

GRAVITY FALLS

REFERENCE MAP

BIRD'S EYE VIEW

